

## Example letter to parents

"Dear Parent,

I am writing to you to let you know about a new opportunity that that your son/daughter will be able to take part in at school and at home.

We are keen to encourage creativity in the curriculum and would like to give all pupils an opportunity to enjoy a sense of achievement within a new, safe, creative community development. This means that your son/daughter will be able to enjoy having their very own Jam studio. This will be personal and completely secure to them as an individual. It is an online place in which they will be able to produce work from a choice of art forms to suit them e.g. literacy work, visual work in a gallery, work with sounds, musical performances or radio role plays and even video for drama type activities.

All of your child's work will be part of their curriculum activities and learning. Often your child will make choices about the art form they prefer to use. Once their work has been assessed and approved by a member of our teaching staff, your child will be able to launch their work onto a secure school stage. In this way it can be shared and enjoyed within our school community. As a parent we are sure that your child will enjoy sharing this with you and also with their peers at school. We hope that this will give you as a parent a new way to share in and support your child's learning in school.

#### Online Citizenship and safety

Only members of our school pupil community and registered teaching staff will be able to view your son/daughter's work. This is done by means of a personal Jam User ID and is password protected using the same encryption technology as financial institutions.

There is a feature for pupils to post reviews of each others work, this is audited but not moderated and so there is responsibility given to pupils at the outset. We feel it is vital to provide these facilities for pupils to enjoy sharing opportunities to be creative, with new digital technologies. In addition it provides a safe way to aid teaching and learning and to address some of the important issues surrounding online safety and citizenship."

You are invited to ....